

Project Management Case Competition 2027

November 2026 - February 2027

Competition Prospectus

Manage the Present, Master the Future.

1. Introduction

The Project Management Case Competition 2027 is organized by the Project Management Institute Hong Kong Chapter (PMIHK) and the Project Management Institute Hong Kong Chapter Student Club (PMIHK Student Club). Being a three-in-one competition, the Project Management Case Competition 2027 is different from other case competitions by combining case competition, coaching, and training workshops together, while challenging ambitious students with real-world business and operational scenarios.

1.1 Key Objectives:

1. To foster critical thinking, strategic planning, risk management, and collaborative execution among university talent.
2. To help the students gain hands-on experience, receive direct coaching from seasoned professionals, and showcase their capacity to drive innovative, sustainable solutions.
3. A 4-month program structured around the theme of experiential learning.

2. Eligibility

Project Management Case Competition 2027 is open to all undergraduate students from institutions in Hong Kong. Interested students can form a group of 4 or 5 to apply, or apply individually.

3. Competition Structure

The Project Management Case Competition 2027 is a three-in-one competition that combines case competitions, coaching, and training workshops together.

3.1 Case Competition

Participant teams will be required to address real-world challenges by proposing innovative solutions. In doing so, they must clearly demonstrate the application of project management knowledge and principles, including but not limited to project planning, scope definition, scheduling, resource allocation, budgeting, risk management, stakeholder engagement, execution, monitoring, and evaluation. Teams should approach the challenge as though they were implementing the solution in an actual operational environment, ensuring that their proposal reflects the practical realities, constraints, and expectations of real-world project delivery.

The proposed solution must be both innovative and practical. It should present a feasible, actionable, and sustainable approach that can be reasonably implemented. Submissions should clearly articulate the problem

being addressed, the proposed solution, the relevant project management framework, the implementation plan, anticipated outcomes, and measures of success.

3.2 Coaching

Each participating team will be assigned a coach. The coach will provide guidance to students on areas including, but not limited to, project management knowledge, directional advice, and feedback for improving the proposal to make it more practical. Students are encouraged to contact their coaches to arrange coaching sessions.

3.3 Workshops Series

Students will have the opportunity to attend several training workshops on project management and presentation skills, which will be delivered through interactive and practical learning sessions, in order to help them build their proposal. In addition, participants will gain valuable insights from industry leaders and past award winners through experience-sharing sessions. Networking opportunities with coaches and fellow students will also be provided, offering guidance, support, and professional advice throughout the case competition.

4. Participation Fee

- **Group Application:** Each team must consist of 4 to 5 participants. A flat participation fee of HK\$250 will be charged per team, regardless of whether the team has 4 or 5 members.
- **Individual Application:** A participation fee of HK\$50 will be charged per participant.
- **Group Application Discount:** A 20% discount will be offered if at least two team members share our event poster on Instagram or LinkedIn and tag our Instagram (@studentclub_pmihk) or our LinkedIn (@PMI Hong Kong Student Club).
- **Individual Application Discount:** A 20% discount will be offered if the participant shares our event poster on Instagram or LinkedIn and tags our Instagram (@studentclub_pmihk) or our LinkedIn (@PMI Hong Kong Student Club).
- **Verification Requirement:** The shared post or story must remain publicly visible for at least 24 hours after submission to allow verification. Participants may be required to provide a screenshot or post link as proof of sharing. The discount will only be applied after successful verification.

5. Required Deliverables

5.1 Deliverables

The Project Management Case Competition 2027 is separated into two rounds.

In Round 1, all participant teams will have to submit a proposal and PowerPoint slides. After judges review all the proposals, finalists will be announced in mid-February, implying the start of Round 2.

In Round 2, all the finalists will then have weeks to improve their PowerPoint slides with their coaches and submit their new PowerPoint slides¹ in late February.

Item	Requirement
Submission Format	Round 1: PDF + PPT Round 2: PPT only
Maximum Length of Proposal	15 Pages
Excluded from Page Limit	Cover Page, Table of Contents, References, Appendices
Language	English
Submission Method	Via the designated submission platform before the deadline
Late Submission	May result in penalties or disqualification
Remarks	Please ensure that the entire proposal tells one coherent story from Round 1 to Round 2. The objectives, analysis, recommendations, and deliverables should flow logically across both rounds, with Round 2 building upon the work completed in Round 1.

¹ Most of the content of the new PowerPoint slides submitted in Round 2 will have to align with the proposal submitted in Round 1. Otherwise, mark deductions may occur.

Round 1 Online Submission	Round 2 In-Person Presentation
Problem Analysis & Value Proposition	Presentation Content & Value Demonstration
Scope & Deliverables Definition	Team Collaboration & Engagement
Expected Outcomes & Value Realisation	Q&A Performance: Critical Thinking & Relevancy
Schedule Planning & Work Sequencing	Time Management & Presentation Discipline
Cost Estimation & Resource Planning	
Stakeholder Engagement Plan	
Risk Identification & Response Planning	

5.2 Presentation Format and Timing

Component	Duration
Team Presentation	15 Minutes
Q&A Session	5 Minutes
Total	20 Minutes

Important Notes

- Participants are encouraged to apply appropriate project management concepts, analytical methods, and decision-making approaches where relevant.
- The competition does not prescribe any specific methodology, framework, or model.
- Teams should justify the approaches selected and demonstrate how these support their proposed solution.
- Additional tools, frameworks, and best practices may be introduced during workshops and coaching sessions.

6. Application Method

Interested students should apply using the application form [here](#) by 28th October 2026, 23:59.

7. Key Dates

Date	Key Events
28 October 2026	Application deadline
Round 1	
Late November 2026	Workshop 1 – Kick-off Ceremony & PM101 (Part 1) Theme: Icebreaking, Networking and Case Competition Kick-off
December 2026	Workshop 2 – PM101 (Part 2: Interactive) & Networking Theme: Interactive Learning & Peer Exchange
January 2027	Workshop 3 – Presentation Skills, Sponsor Talk & Networking Theme: Professional Communication and Industry Insights
31 January 2027	Round 1 Proposal and PowerPoint Slides Submission Deadline
Round 2	
Mid February 2027	Finalist Results Release
26 February 2027	Round 2 Submission deadline
Late February 2027	Final Pitching Day and Award Ceremony

8. Awards and Recognition

Outstanding teams and coaches will be recognised for their achievements and contributions throughout the competition.

- **Champion (1 team):** HKD 5,000 and Certificate of Achievement.
- **First Runner-up (1 team):** HKD 2,000 and Certificate of Achievement.
- **Second Runner-up (1 team):** HKD 1,000 and Certificate of Achievement.
- **Presentation Excellence Award (1 person):** Awarded to the person demonstrating excellence in presentation delivery, communication, and audience engagement.
- **Innovative Solution Award (1 team):** Awarded to the team that demonstrates a creative and distinctive approach to addressing the case challenge, introducing ideas that provide meaningful value beyond conventional solutions.
- **Distinguished Coach Award:** Presented to coaches of finalist teams in recognition of their exceptional guidance and support.
- **Merit Coach Award:** Presented to coaches who have made valuable contributions to supporting participating teams throughout the competition.
- **Certificate of Participation:** Each participant will receive a Certificate of Participation in recognition of their involvement in the competition.

Note: Award categories and eligibility criteria are subject to final confirmation by the Organising Committee.

9. Competition Remarks

- Students from different institutions in Hong Kong are welcome to form teams together.
- Each participating team may submit only one entry per round (Round 1 and Round 2). Multiple submissions within the same round will not be accepted.
- Once an entry has been submitted for a particular round, it cannot be amended or replaced. Submitted materials will not be returned.
- All submissions must be original work. PMI reserves the right to disqualify teams for plagiarism, misrepresentation, or failure to comply with the PMI Code of Ethics and Professional Conduct.
- The organizer will notify shortlisted teams in mid-February 2027. Teams not shortlisted may not be individually notified.
- All submitted entries must comply with the competition rules and applicable Hong Kong laws. Entries must not contain any material that infringes third-party rights or is defamatory, obscene, discriminatory, threatening, or otherwise unlawful. Participating teams are responsible for ensuring that their submissions do not infringe any third party's intellectual property rights, privacy rights, or other legal rights. The Organizer reserves the right to disqualify any team that violates these requirements, withdraw any prizes awarded, and pursue further legal action where appropriate.
- Participants shall bear all legal responsibility for any infringement of intellectual property rights and shall compensate the Organizer for any claims and losses incurred as a result.
- The copyright of all original submitted works shall remain with the respective participating teams. By submitting an entry, participating teams grant the Organizer a non-exclusive, royalty-free licence to reproduce, publish, display, translate, and make reasonable editorial modifications to their submitted works for competition-related publicity, promotional, exhibition, reporting, and educational purposes, including through online and electronic media. This licence does not transfer copyright ownership to the Organizer.
- The Organizer shall not be liable for any loss, damage, illegibility, delayed submission, or incorrect transmission of entries due to force majeure events such as natural disasters or man-made calamities, computer or telephone network technical problems, or other reasons not attributable to the Organizer. Participating teams are advised to make their own backups.
- The organizer reserves the right to make the final decision on modifying the competition rules, scoring criteria, and competition results, and has the right to revise relevant terms and rules without prior notice.
- To ensure fairness, employees and their families of the organizers, co-organizers, and contractors are not permitted to participate in this competition.

- The Organizer reserves the right to cancel, modify, postpone, or suspend the competition and related arrangements. Any refunds of participation fees shall be governed by the Refund Policy and Force Majeure provisions set out in these Competition Terms and Conditions. Subject to applicable law, the Organizer shall not be liable for additional compensation arising solely from changes made in accordance with these Terms and Conditions.
- The content and interpretation of the submitted works represent only the personal views of the participating teams. Any legal issues arising from this matter shall be the sole responsibility of the participating teams, and the organizers shall not be held liable.
- The Organizer may take photographs and record videos during competition-related activities. Subject to applicable privacy laws and any required consent, the Organizer may use these photographs and videos for publication, display, publicity, promotion, and educational purposes without providing additional compensation to participating teams. Participants will be informed of the intended uses of such materials during registration.
- Individual participants may register without an existing team. The Organizer will proactively communicate with individual applicants and make reasonable efforts to facilitate team matching and form eligible teams of four to five participants. However, successful team formation or placement cannot be guaranteed.
- Individual participants are expected to cooperate with the matching process, provide accurate contact information, and respond to communications from the Organizer within a reasonable timeframe. Team formation will be considered successful only when the proposed team arrangement has been confirmed by the relevant participants.
- The Organizer will assess the feasibility of team matching based on the competition schedule and notify affected participants of the outcome as soon as reasonably practicable.
- Participating teams or individuals may request a refund within seven (7) calendar days of payment, provided that Round 1 has not officially commenced and no competition entry has been submitted.
- Beyond this period, participation fees are generally non-refundable in cases of voluntary withdrawal, non-participation, failure to submit competition materials, failure to be shortlisted or advance to Round 2, or disqualification due to a violation of the competition rules, unless otherwise required by applicable law.
- If an individual participant is unable to form or join an eligible team despite the Organizer's reasonable matching efforts and the participant's cooperation, the participant will be eligible for a refund of the participation fee, regardless of the standard refund period.
- The Organizer will notify the affected participant and initiate the applicable refund process once it has reasonably determined that successful team matching is no longer practicable within the competition schedule.

- Participants who voluntarily withdraw, repeatedly fail to respond to reasonable communications, or decline a suitable team placement without reasonable justification will not automatically qualify for a refund under this provision.
- If an Organizer-arranged team becomes ineligible before the commencement of Round 1 due to the withdrawal of one or more team members, the Organizer will make reasonable efforts to arrange replacement members or alternative team placements.
- If these efforts are unsuccessful, affected individual participants who have cooperated with the process and are not responsible for the team's withdrawal may be eligible for a refund under the unsuccessful team matching provisions.
- If the Organizer cancels the entire competition for reasons within its reasonable control, participation fees will be refunded in full.
- Duplicate payments, incorrect charges, or overpayments will also be refunded in full to the extent of the amount incorrectly collected.
- Where an individual participant is unable to participate solely due to an administrative error attributable to the Organizer, the Organizer will provide a full refund.
- Except where a full refund is expressly provided above or required by applicable law, all approved refunds will be subject to the deduction of actual, non-refundable transaction processing fees charged by third-party payment service providers.
- Refund amounts will be calculated based on the participation fee actually paid after any applicable discounts. For group applications, approved refunds will normally be returned to the original payer, and the Organizer will not be responsible for distributing the refunded amount among team members.
- Refunds will normally be processed through the original payment method within thirty (30) calendar days of approval or confirmation of refund eligibility, subject to the payment service provider's processing time.
- In the event of unforeseen circumstances beyond the Organizer's reasonable control, including but not limited to natural disasters, extreme weather conditions, public health emergencies, government restrictions, venue closures, or major technical disruptions, the Organizer reserves the right to postpone, reschedule, modify, suspend, or cancel the competition.
- The Organizer will make reasonable efforts to notify affected participants and provide alternative arrangements where practicable.
- Participation fees will not be refunded if the competition is postponed, rescheduled, or conducted in an alternative format due to such circumstances.
- If the competition cannot proceed or is cancelled due to force majeure, participation fees will remain non-refundable to the extent permitted by applicable law.

10. Contact Us

For enquiries regarding the case competition, application process, workshops, or related activities, please contact the Organising Committee at **student.club@pmi.org.hk**. The team will be pleased to provide assistance and answer any questions participants may have throughout the competition journey.